

# Google Display

**Buisness or Organisation Name:** No more than 25 characters

**Headline:** No more than 30 characters

**Long Headline:** No more than 90 characters

**Description:** No more than 90 characters

**Click Through URL**

**Maximum of 5 Images**

## Supplying Information

Final Information should be supplied 3 days prior to the campaign live date

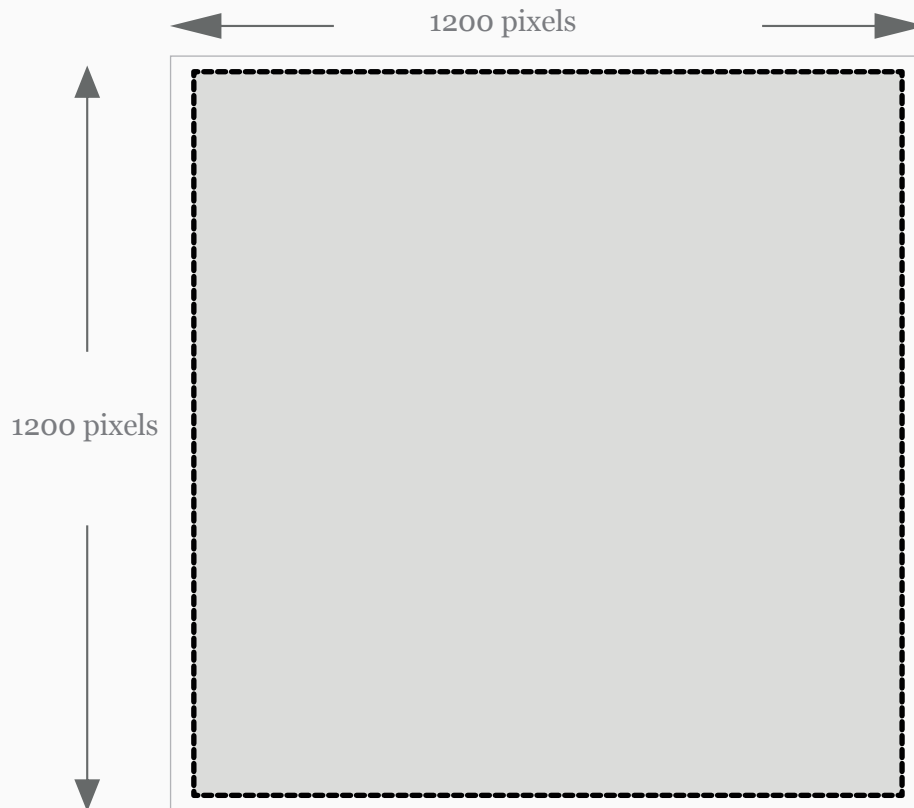
Please send information to  
[zack@springboardda.com](mailto:zack@springboardda.com)

## Digital Delivery

*For any artwork delivery or scheduling related questions, please contact:*

[zack@springboardda.com](mailto:zack@springboardda.com)

# Square Logos



## Artwork Specifications

**Size:**  
1200 x 1200 pixels

**Resolution:**  
72 PPI

**Supported Format:**  
JPEG or PNG

**Note:**  
If image is not square it  
will be cropped.

## Supplying Artwork

Final artwork should be supplied 3 days  
prior to the campaign live date

The artwork needs to be supplied with  
the correct file name (format/campaign  
name/campaign date)

Please send artwork to  
[zack@springboardda.com](mailto:zack@springboardda.com)

Files larger than 10mb should be sent  
through an online transfer service such  
as [wettransfer.com](http://wettransfer.com)

## Compliance & Approvals

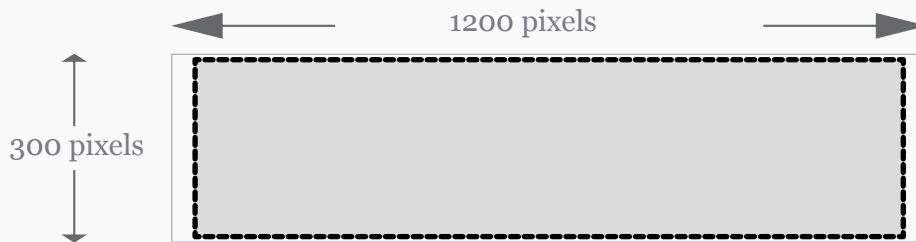
All artwork is subject to approval

## Digital Delivery

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please contact:

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# Landscape Logos



## Artwork Specifications

**Size:**

1200 x 300 pixels

**Resolution:**

72 PPI

**Supported Format:**

JPEG or PNG

**Note:**

If image is not 4:1 it will be cropped.

## Supplying Artwork

Final artwork should be supplied 3 days prior to the campaign live date

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Please send artwork to

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## Compliance & Approvals

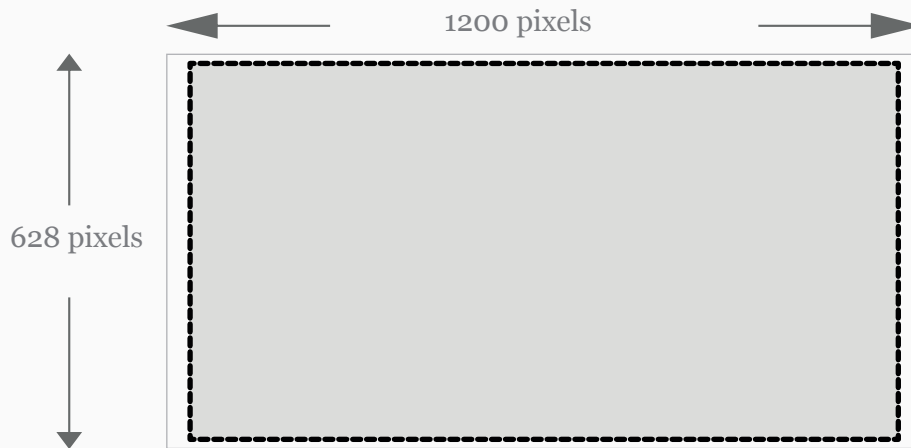
All artwork is subject to approval

## Digital Delivery

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# Landscape Images



## Artwork Specifications

**Size:**

1200 x 628 pixels

**Resolution:**

72 PPI

**Supported Format:**

JPEG or PNG

**Note:**

If image is not 1.91:1 it will be cropped.

Minimum of 1

## Supplying Artwork

Final artwork should be supplied 3 days prior to the campaign live date

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## Compliance & Approvals

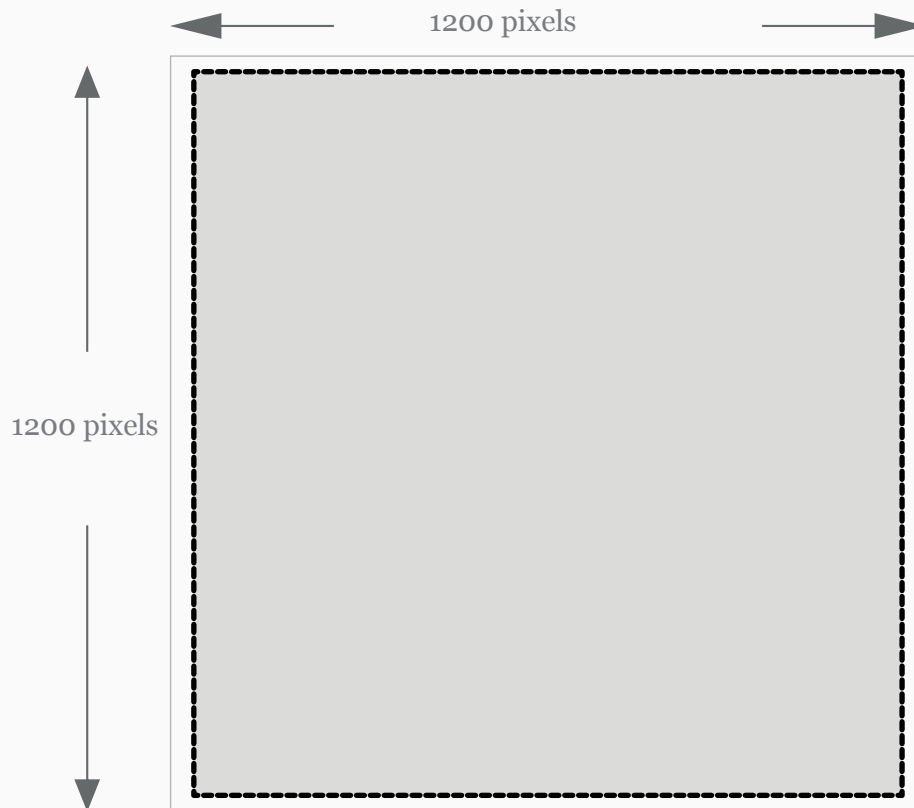
All artwork is subject to approval

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# Square Images



## Artwork Specifications

**Size:**  
1200 x 1200 pixels

**Resolution:**  
72 PPI

**Supported Format:**  
JPEG or PNG

**Note:**  
If image is not square it  
will be cropped.  
Minimum of 1

## Supplying Artwork

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name/campaign date)

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Files larger than 10mb should be sent  
through an online transfer service such  
as [wettransfer.com](http://wettransfer.com)

## Compliance & Approvals

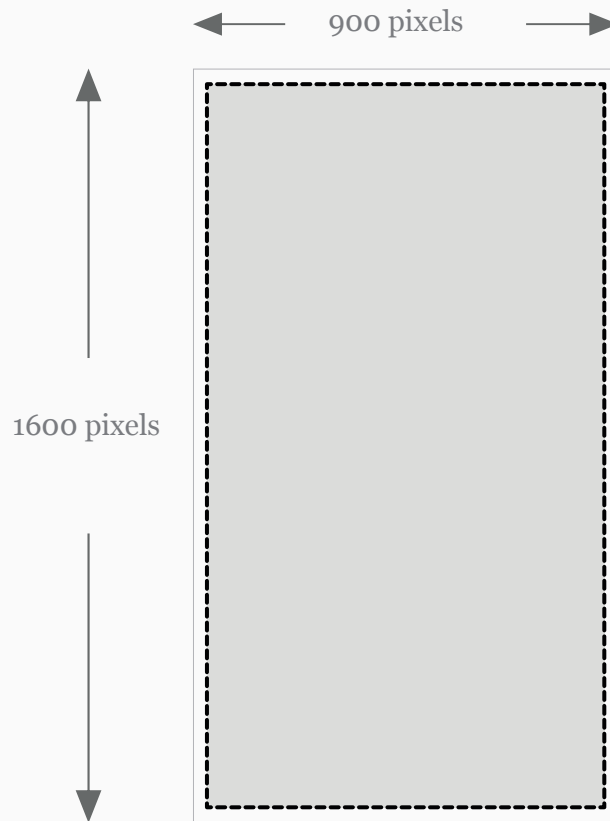
All artwork is subject to approval

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# Portrait Images



## Artwork Specifications

**Size:**

900 x 1600 pixels

**Resolution:**

72 PPI

**Supported Format:**

JPEG or PNG

**Note:**

If image is not 9:16 it will be cropped.

## Supplying Artwork

Final artwork should be supplied 3 days prior to the campaign live date

The artwork needs to be supplied with the correct file name (format/campaign name/campaign date)

Please send artwork to [zack@springboardda.com](mailto:zack@springboardda.com)

Files larger than 10mb should be sent through an online transfer service such as [wettransfer.com](http://wettransfer.com)

## Compliance & Approvals

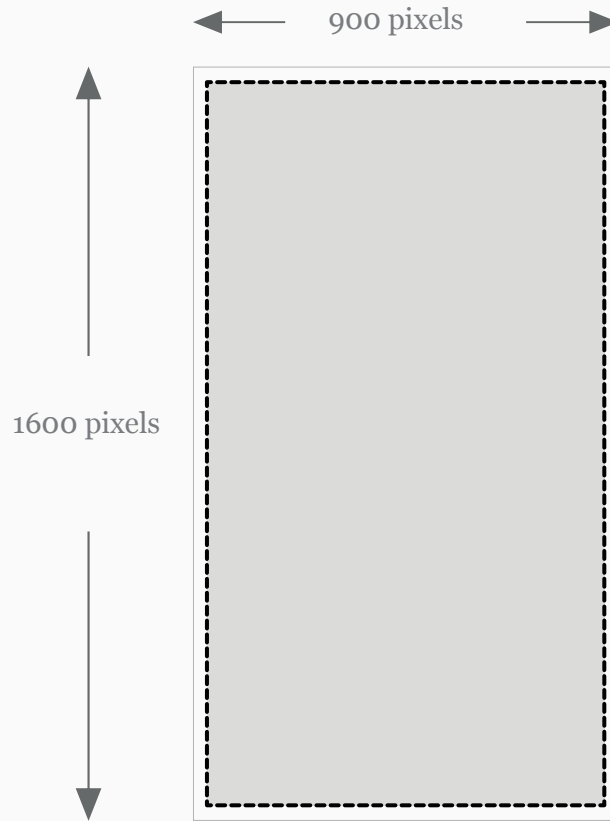
All artwork is subject to approval

## Digital Delivery

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# Portrait Videos



## Artwork Specifications

**Size:**  
900 x 1600 pixels

**Resolution:**  
72 PPI

**Length:**  
Up to 30 Seconds

**Supported Format:**  
JPEG or PNG

**Note:**  
If image is not 9:16 it  
will be cropped.

## Supplying Artwork

Final artwork should be supplied 3 days  
prior to the campaign live date

The artwork needs to be supplied with  
the correct file name (format/campaign  
name/campaign date)

Please send artwork to  
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Files larger than 10mb should be sent  
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## Compliance & Approvals

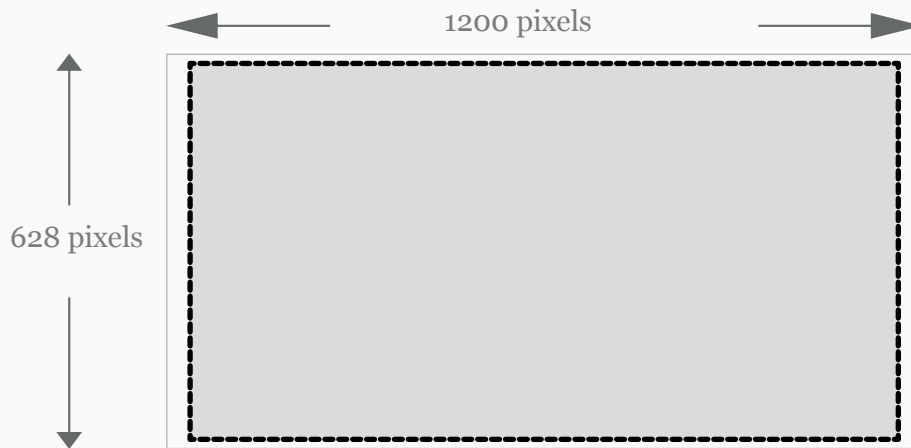
All artwork is subject to approval

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or scheduling related questions,  
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# Landscape Videos



## Artwork Specifications

**Size:**  
1200 x 628 pixels

**Resolution:**  
72 PPI

**Length:**  
Up to 30 Seconds

**Supported Format:**  
JPEG or PNG

**Note:**  
If image is not 1.91:1 it  
will be cropped.  
Minimum of 1

## Supplying Artwork

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