

Specification details for

# Spotify Necessities

**Advertiser Name:** No more than 25 characters

**Tagline:** No more than 40 characters

**Click Through URL**

**Call to Action**

## Supplying Information

Final Information should be supplied 3 days prior to the campaign live date

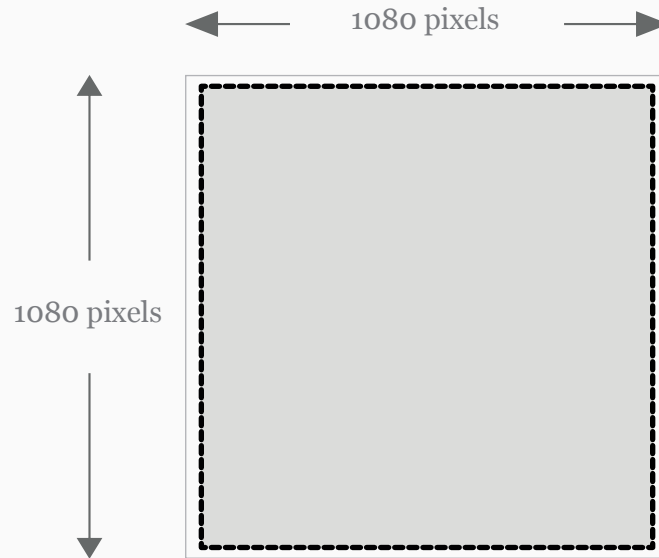
Please send information to  
[zack@springboardda.com](mailto:zack@springboardda.com)

## Digital Delivery

*For any artwork delivery questions or general queries, please contact:*

[zack@springboardda.com](mailto:zack@springboardda.com)

# Spotify Logo



## Artwork Specifications

**Resolution:**

1080 x 1080 pixels

**Supported Format:**

JPEG or PNG

**Note:**

If image is not square it will be cropped.

## Supplying Artwork

Final artwork should be supplied 3 days prior to the campaign live date

The artwork needs to be supplied with the correct file name (format/campaign name/campaign date)

Please send artwork to [zack@springboardda.com](mailto:zack@springboardda.com)

Files larger than 10mb should be sent through an online transfer service such as [wettransfer.com](http://wettransfer.com)

## Compliance & Approvals

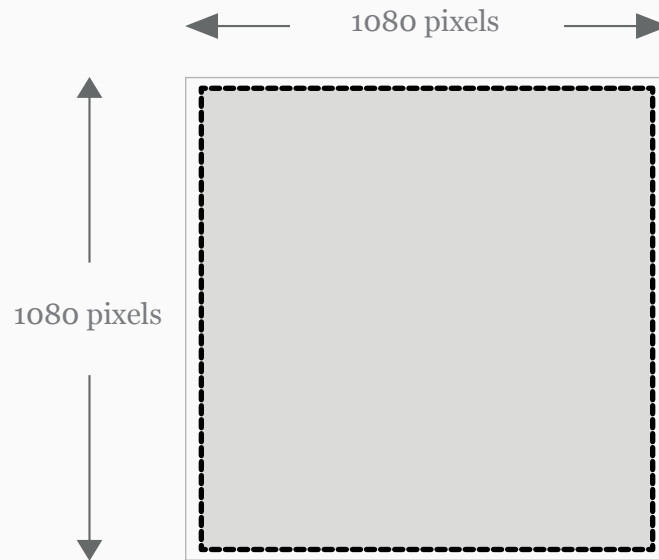
All artwork is subject to approval

## Digital Delivery

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[zack@springboardda.com](mailto:zack@springboardda.com)

# Spotify Companion Image



## Artwork Specifications

**Resolution:**

1080 x 1080 pixels

**Supported Format:**

JPEG or PNG

**Note:**

If image is not square it will be cropped.

## Supplying Artwork

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## Compliance & Approvals

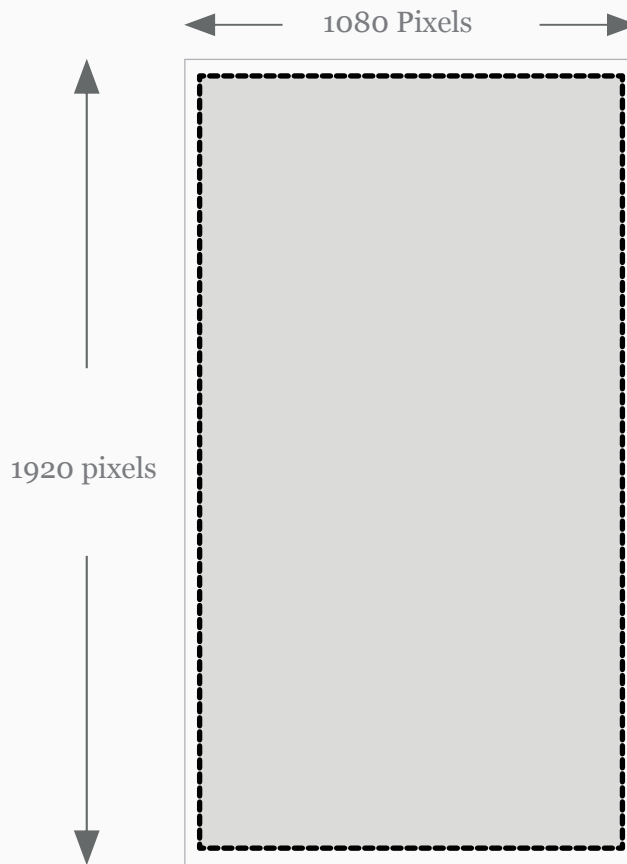
All artwork is subject to approval

## Digital Delivery

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# Spotify Canvas



## Artwork Specifications

**Resolution:**

720 x 1280

**Loop Length:**

3-8 seconds

**Supported Format:**

JPEG, PNG, MOV or MP4

**Note:**

If image is not 9 x 16 it will be cropped.

## Supplying Artwork

Final artwork should be supplied 3 days prior to the campaign live date

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Files larger than 10mb should be sent through an online transfer service such as [wettransfer.com](http://wettransfer.com)

## Compliance & Approvals

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## Digital Delivery

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# Spotify Audio

## Artwork Specifications

**Minimum Bitrate:**

192kbps

**Sample Rate:**

44.1 kHz

**Audio Length:**

30 Seconds Maximum

**Supported Format:**

MP3, OGG or WAV

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Files larger than 10mb should be sent through an online transfer service such as [wettransfer.com](http://wettransfer.com)

## Compliance & Approvals

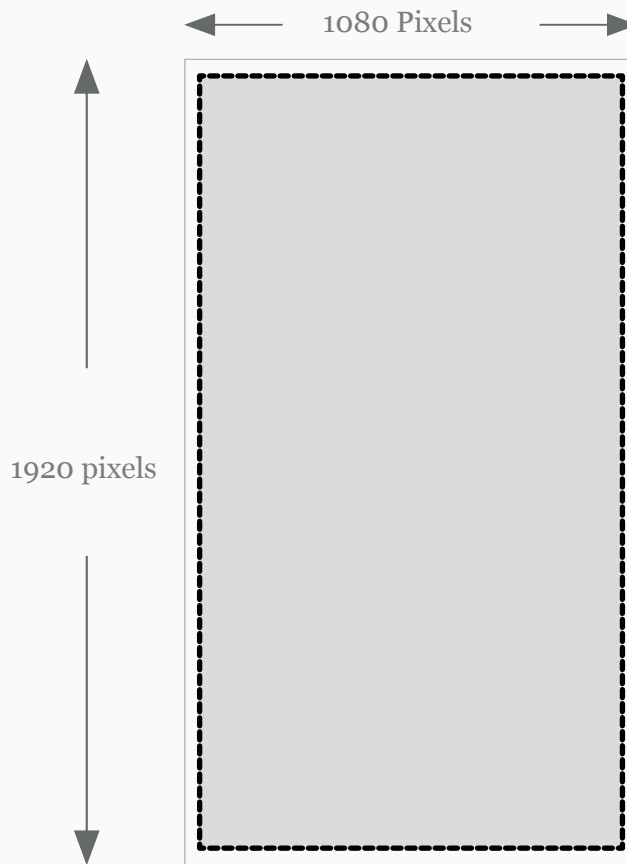
All artwork is subject to approval

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# Spotify Vertical Video



## Artwork Specifications

**Resolution:**

1080 x 1920

**Video Length:**

30 Seconds Maximum

**Supported Format:**

MOV or MP4

**Note:**

If image is not 9 x 16 it will be cropped.

## Supplying Artwork

Final artwork should be supplied 3 days prior to the campaign live date

The artwork needs to be supplied with the correct file name (format/campaign name/campaign date)

Please send artwork to [zack@springboardda.com](mailto:zack@springboardda.com)

Files larger than 10mb should be sent through an online transfer service such as [wettransfer.com](http://wettransfer.com)

## Compliance & Approvals

All artwork is subject to approval

## Digital Delivery

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# Spotify Horizontal Video



## Artwork Specifications

**Resolution:**

1280 x 720

**Video Length:**

30 Seconds Maximum

**Supported Format:**

MOV or MP4

**Note:**

If image is not 9 x 16 it will be cropped.

## Supplying Artwork

Final artwork should be supplied 3 days prior to the campaign live date

The artwork needs to be supplied with the correct file name (format/campaign name/campaign date)

Please send artwork to [zack@springboardda.com](mailto:zack@springboardda.com)

Files larger than 10mb should be sent through an online transfer service such as [wettransfer.com](http://wettransfer.com)

## Compliance & Approvals

All artwork is subject to approval

## Digital Delivery

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