

Google Display

Buisness or Organisation Name: No more than 25 characters

Headline: No more than 30 characters

Long Headline: No more than 90 characters

Description: No more than 90 characters

Click Through URL

Maximum of 5 Images

Supplying Information

Final Information should be supplied 3 days prior to the campaign live date

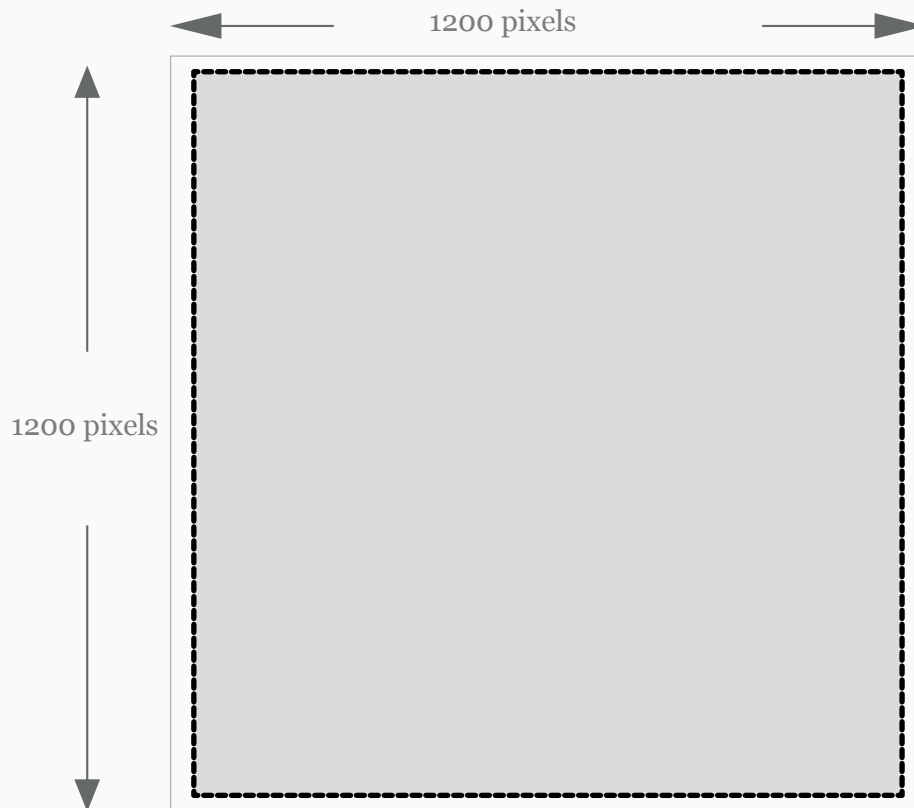
Please send information to
zack@springboardda.com

Digital Delivery

For any artwork delivery or scheduling related questions, please contact:

zack@springboardda.com

Square Logos



Artwork Specifications

Size:
1200 x 1200 pixels

Resolution:
72 PPI

Supported Format:
JPEG or PNG

Note:
If image is not square it
will be cropped.

Supplying Artwork

Final artwork should be supplied 3 days
prior to the campaign live date

The artwork needs to be supplied with
the correct file name (format/campaign
name/campaign date)

Please send artwork to
zack@springboardda.com

Files larger than 10mb should be sent
through an online transfer service such
as wettransfer.com

Compliance & Approvals

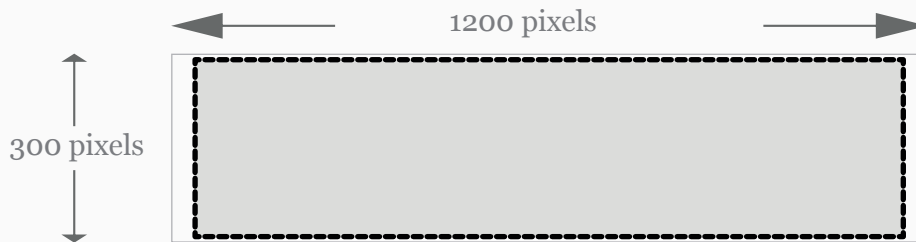
All artwork is subject to approval

Digital Delivery

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zack@springboardda.com

Landscape Logos



Artwork Specifications

Size:
1200 x 300 pixels

Resolution:
72 PPI

Supported Format:
JPEG or PNG

Note:
If image is not 4:1 it
will be cropped.

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prior to the campaign live date

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Compliance & Approvals

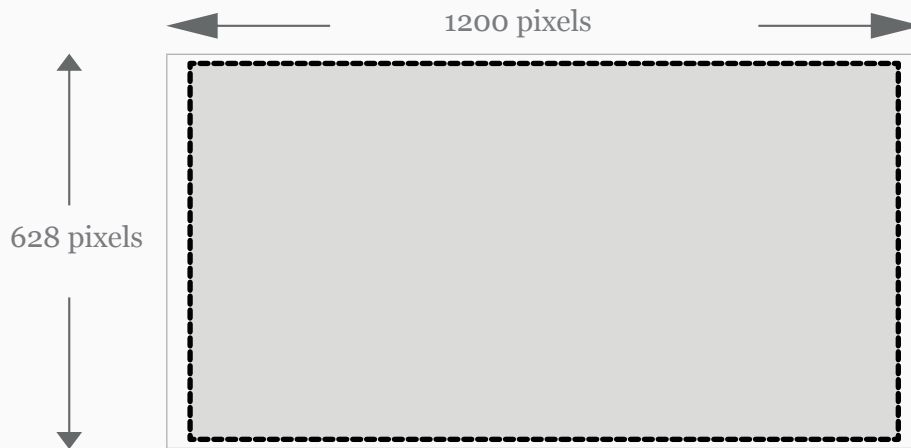
All artwork is subject to approval

Digital Delivery

*For any artwork delivery
or scheduling related questions,
please contact:*

zack@springboardda.com

Landscape Images



Artwork Specifications

Size:
1200 x 628 pixels

Resolution:
72 PPI

Supported Format:
JPEG or PNG

Note:
If image is not 1.91:1 it
will be cropped.
Minimum of 1

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Compliance & Approvals

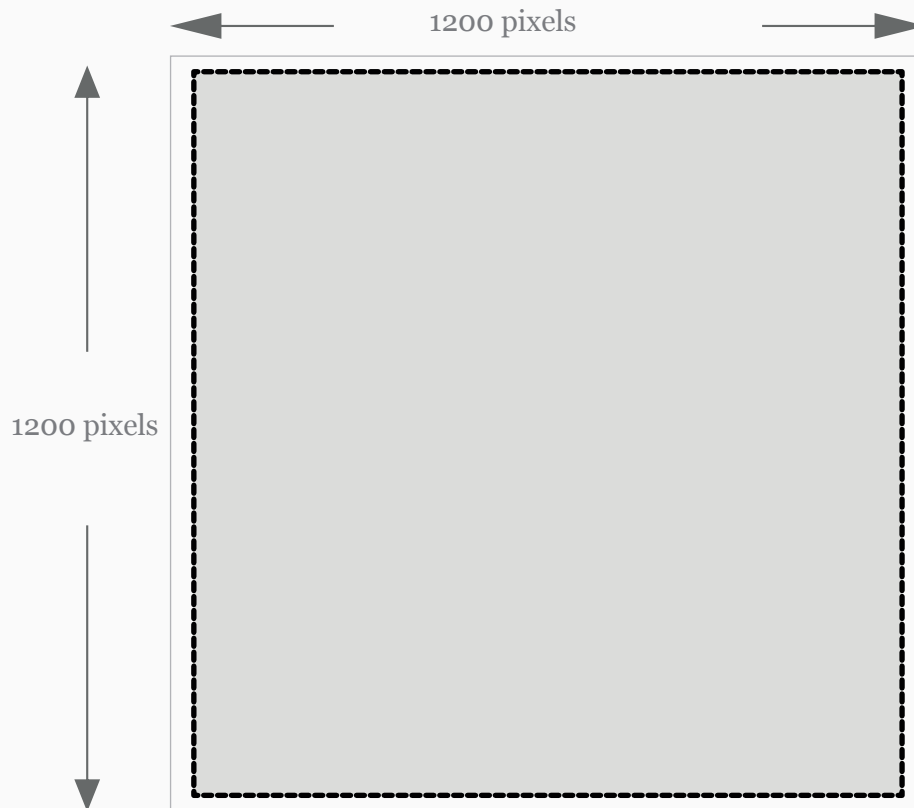
All artwork is subject to approval

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zack@springboardda.com

Square Images



Artwork Specifications

Size:
1200 x 1200 pixels

Resolution:
72 PPI

Supported Format:
JPEG or PNG

Note:
If image is not square it
will be cropped.
Minimum of 1

Supplying Artwork

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prior to the campaign live date

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the correct file name (format/campaign
name/campaign date)

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as wettransfer.com

Compliance & Approvals

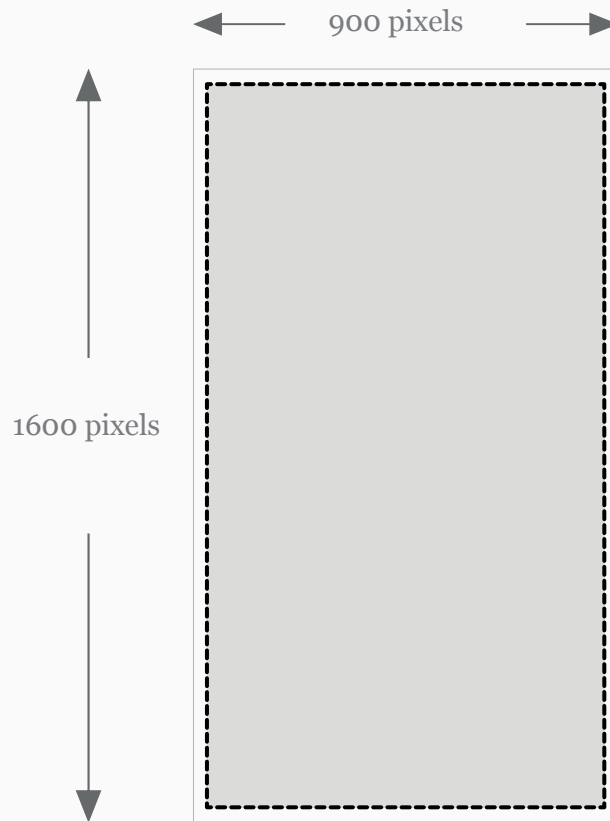
All artwork is subject to approval

Digital Delivery

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zack@springboardda.com

Portrait Images



Artwork Specifications

Size:

900 x 1600 pixels

Resolution:

72 PPI

Supported Format:

JPEG or PNG

Note:

If image is not 9:16 it will be cropped.

Supplying Artwork

Final artwork should be supplied 3 days prior to the campaign live date

The artwork needs to be supplied with the correct file name (format/campaign name/campaign date)

Please send artwork to zack@springboardda.com

Files larger than 10mb should be sent through an online transfer service such as wettransfer.com

Compliance & Approvals

All artwork is subject to approval

Digital Delivery

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zack@springboardda.com