

Youtube Ads

Video Link

Headline: No more than 30 characters

Long Headline: No more than 90 characters

Description: No more than 90 characters

Click Through URL

Please note; length will be determined depending on aim but will not exceed 30 seconds non-skippable and will not be less than 5 seconds.

Videos will need to be uploaded to YouTube on your own channel & links supplied to us.

Supplying Information

Final Information should be supplied 3 days prior to the campaign live date

Please send information to
zack@springboardda.com

Digital Delivery

For any artwork delivery or scheduling related questions, please contact:

zack@springboardda.com

Landscape Video



Artwork Specifications

Size:
1920 x 1080 pixels

Resolution:
1080p

Supported Format:
MPG or MOV or MP4

Note:
If image is not 16:9 it
will be cropped.

Supplying Artwork

Final artwork should be uploaded 3 days
prior to the campaign live date

Please send link to
zack@springboardda.com

Compliance & Approvals

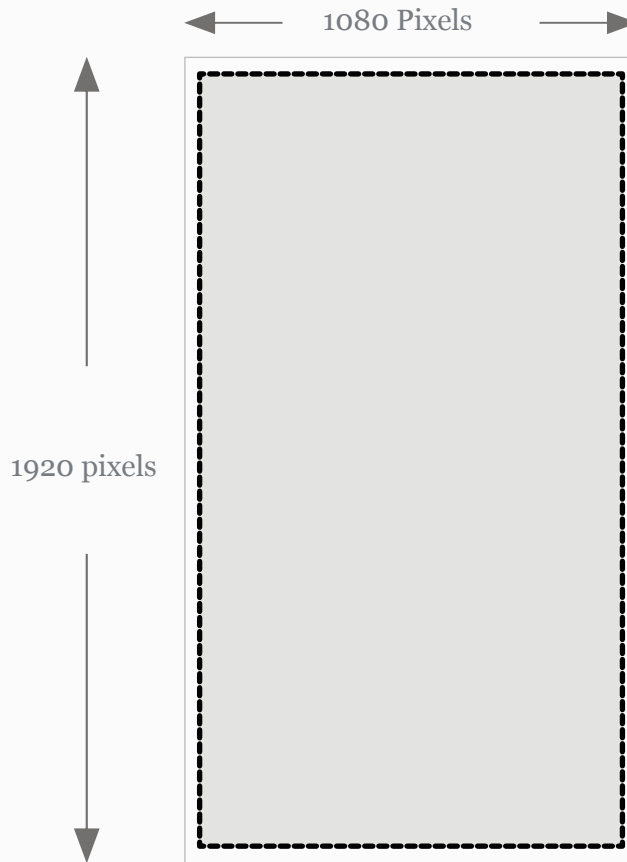
All artwork is subject to approval

Digital Delivery

*For any artwork delivery
or scheduling related questions,
please contact:*

zack@springboardda.com

Portrait Video



Artwork Specifications

Size:
1080 x 1920 pixels

Resolution:
1080p

Supported Format:
MPG or MOV or MP4

Note:
If image is not 9:16 it
will be cropped.

Supplying Artwork

Final artwork should be uploaded 3 days
prior to the campaign live date

Please send link to
zack@springboardda.com

Compliance & Approvals

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Landscape Thumbnail



Artwork Specifications

Size:
1280 x 720 pixels

Resolution:
72 PPI

File Size:
2MB Max.

Supported Format:
JPEG or PNG

Note:
If image is not 16:9 it
will be cropped.

Supplying Artwork

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prior to the campaign live date

Compliance & Approvals

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