

Specification details for

LinkedIn Necessities

Headline: 70 – 200 Characters

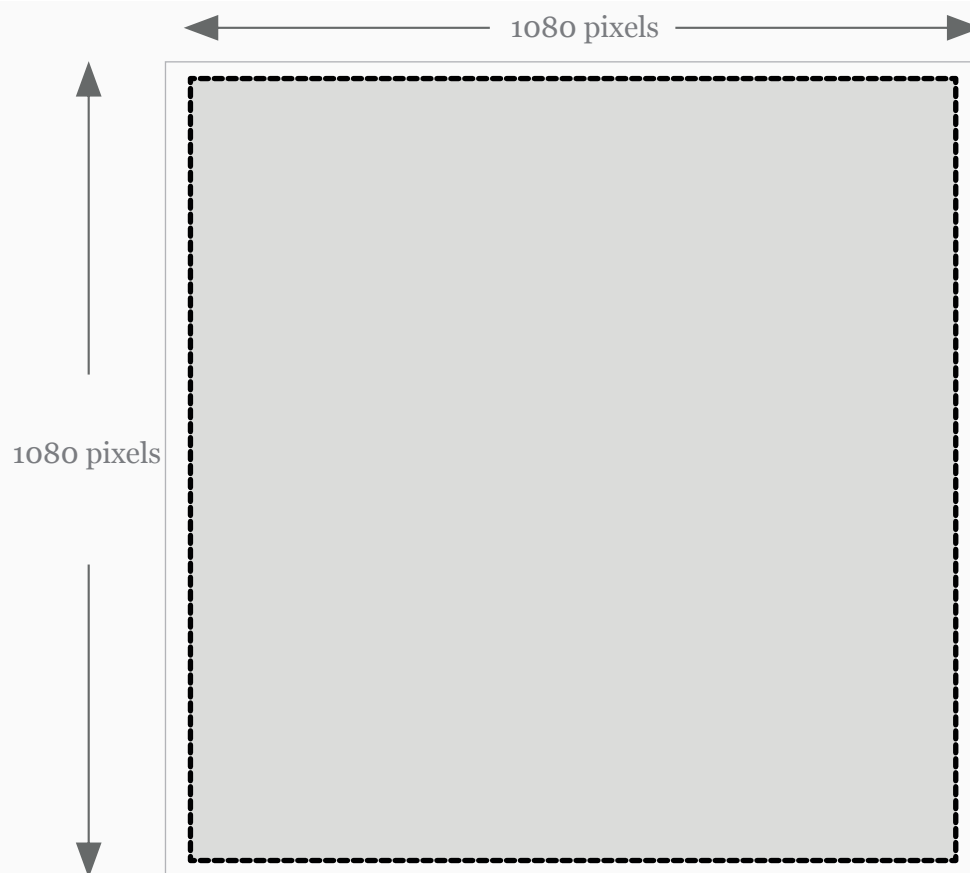
Intro Text: 150 – 600 Characters

Click Through URL

Digital Delivery

*For any artwork delivery
or scheduling related questions,
please contact your account
manager*

Linkedin Images



Artwork Specifications

Resolution:

1080 x 1080 pixels

Supported Format:

JPEG or PNG

File Size:

Max 30MB

Note:

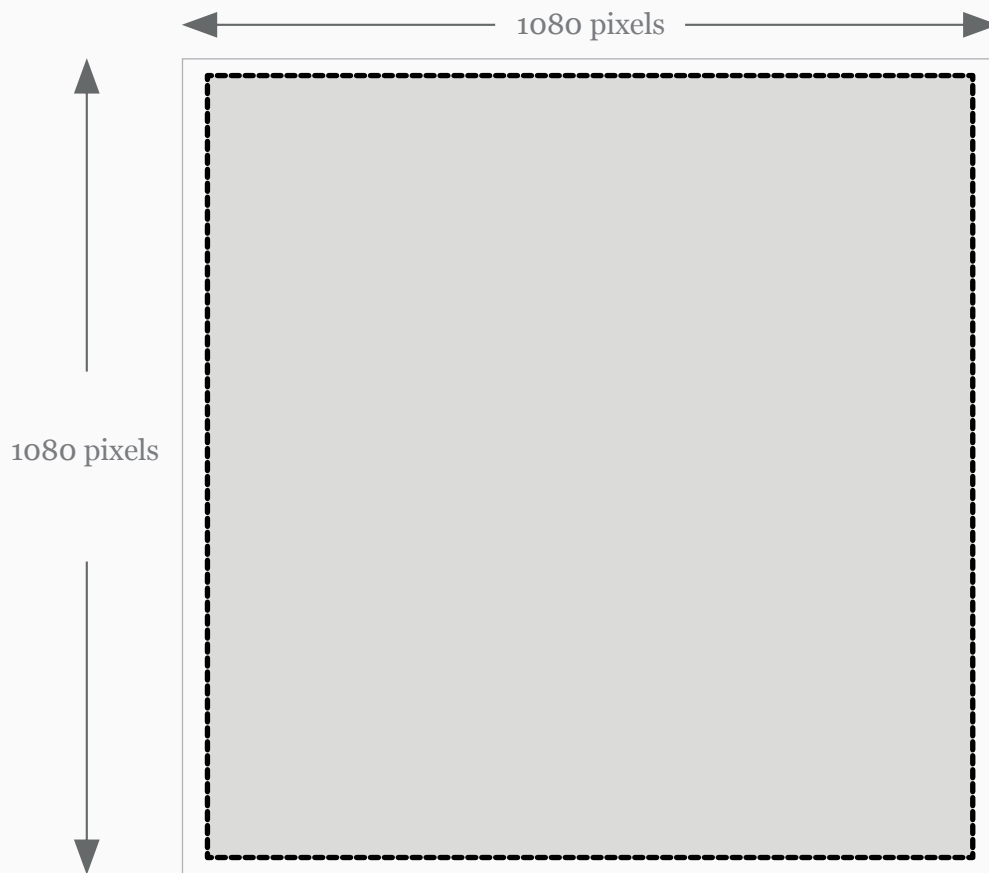
If image is not square it
will be cropped.

Digital Delivery

*For any artwork delivery
or scheduling related questions,
please contact your account
manager*

Specification details for

LinkedIn Video



Artwork Specifications

Resolution:

1080 x 1080 pixels

Supported Format:

MP4, MOV

File Size:

Max 4GB

Video Length:

5 - 60 seconds

Note:

If image is not square it will be cropped. For horizontal 16 x 9, it will have bars above and below and show the whole image

Digital Delivery

For any artwork delivery or scheduling related questions, please contact your account manager